



# LANDSCAPE OBSERVATORIES IN ITALY: THE STATE OF THE ART

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**UNISCAPE En-Route International Seminar**

***“Landscape Observatories in Europe”***

***Torino, Castello del Valentino, 22-23 September 2014***

***Piedmont  
Villafranca d’Asti***



# 1. MISSION OF THE LANDSCAPE OBSERVATORIES AND APPLICATION OF THE ELC

*The **landscape** is an important part of the **quality of life** for people **everywhere**: in urban areas and in the countryside, in **degraded areas** as well as in **areas of high quality**, in areas recognised as being of outstanding beauty as well as **everyday areas**;*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000





# LANDSCAPE QUALITY OBJECTIVES

*... the landscape has an **important public interest role** in the cultural, ecological, environmental and social fields, and constitutes a resource **favourable to economic activity** and whose protection, management and planning can contribute **to job creation** (...).*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

*Piedmont  
Neive - Cuneese*



# HUMAN WELL-BEING

*The landscape contributes to the **formation of local cultures** and that it is a basic component of the European natural and cultural heritage, contributing to **human well-being** and consolidation of the European identity.*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

*Piedmont  
Agliano Terme - Astigiano*



# DEVELOP LANDSCAPE POLICIES



www.osservatoriodelpaesaggio.org



*Piedmont - Asti*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

“**Landscape policy**” means an expression by the competent public authorities of general **principles, strategies and guidelines** that permit the taking of specific measures aimed at the **protection, management and planning of landscapes**.



# DEVELOP LANDSCAPE POLICIES

*Piedmont  
Abbey of Santa Maria di Vezzolano*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

*The **landscape** is a key element of individual and social well-being and ... its protection, management and planning entail **rights and responsibilities for everyone.***

# DEVELOP LANDSCAPE POLICIES

## PROCEDURES FOR THE PARTICIPATION

www.osservatoriodelpaesaggio.org



Piedmont

7 San Marzanotto (Asti)

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

**Each Party undertakes (... ) to establish procedures for the participation of the general public, local and regional authorities, and other parties with an interest in the definition and implementation of the landscape policies ...**



# PROCEDURES FOR THE PARTICIPATION



*Partecipazione*

*... to establish **procedures for the participation** of the general public, local and regional authorities, and other parties with an interest in the definition and implementation of the **landscape policies** ...*

*Piedmont  
Passerano Marmorito*





## Texts adopted by the Committee of Ministers (2008)

**Recommendation CM/Rec(2008)3** of the Committee of Ministers to member States on the Guidelines for the **implementation of the European Landscape Convention**

### **OBSERVATORIES, CENTRES OR INSTITUTES**

*“The strong forces surrounding contemporary landscapes and the many problems connected with landscape protection, management and planning necessitate continuous observation and a forum for exchanging information;*

*Tanaro River - Asti  
Foto Mark Cooper*



# RECOMMENDATION CM/REC(2008)3 OF THE COMMITTEE OF MINISTERS

www.osservatoriodelpaesaggio.org



Piedmont - Asti

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*- the creation of **landscape observatories**, centres or institutes could prove useful for this purpose. Such observatories, centres or institutes would allow **observation on the basis of appropriate study protocols** employing a range of indicators;*



# RECOMMENDATION CM/REC(2008)3 OF THE COMMITTEE OF MINISTERS

www.osservatoriodelpaesaggio.org



**Piedmont**  
**San Marzanotto (Asti)**

**- landscape observatories would also allow for the collection and exchange of information on policies and experience. They could be independent or part of a broader observation system.”**



# NETWORK OF EUROPEAN UNIVERSITIES FOR THE IMPLEMENTATION OF THE *EUROPEAN LANDSCAPE CONVENTION* - UNISCAPE



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*3rd General Assembly* of UNISCAPE 16-17 October 2010, Turin, Allara Hall,  
Administrative Headquarters - University of Turin (Italy)



# 2. THE ITALIAN LANDSCAPE OBSERVATORIES “TOP DOWN”

## ITALIAN CONSTITUTION AND THE URBANI CODE

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*Piedmont  
Montemagno(Astigiano)*





# ITALIAN CONSTITUTION (1948)



**Piedmont**

**14 San Marzanotto (Asti)**

Art. 9 – CONSTITUTION OF THE ITALIAN REPUBLIC (*The Republic promotes the development of culture and scientific and technical research. It **safeguards landscape** and the historical and artistic heritage of the Nation).*



# DEFINITION

**“Landscape”** means an area, as **perceived by people**, whose character is the result of the action and interaction of natural and/or human factors.

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

*Piedmont - Grana  
Foto Mark Cooper*



# CONFERENCE ON “**URBANI CODE**” (2013)



ITALIAN MINISTER  
**GIULIANO URBANI**

**SANT'ILARIO (GENOA)**

**Art. 133 of the **CODE URBANI** specifically mentions the **National Landscape Observatory** and the **Observatories** established **in each Region** as appropriate tools for the creation of studies, analyses and proposals on the landscape.**



# 3. THE ITALIAN LANDSCAPE OBSERVATORIES

## “BOTTOM UP” !





# *Mission of Observatories: Cultural identity*

www.osservatoriodelpaesaggio.org



*Piedmont  
Montechiaro d'Asti*

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To provide tools for understanding and enhancing the landscape, with reference to the policy of consolidating the cultural identity of the different territories.



# *Mission of Observatories: Education*

[www.osservatoriodelpaesaggio.org](http://www.osservatoriodelpaesaggio.org)







*Mission of Observatories:  
Education, protection and management*

[www.osservatoriodelpaesaggio.org](http://www.osservatoriodelpaesaggio.org)



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*Municipality of Isola d'Asti and elementary school of Isola d'Asti (Isola d'Asti 29 aprile 2010)*



# TASKS OF THE LANDSCAPE OBSERVATORIES

➤ **IDENTIFICATION** OF THE MEANS OF IMPLEMENTATION OF LANDSCAPE POLICIES

➤ **ANALYSIS AND KNOWLEDGE** OF THE LANDSCAPE

➤ **TRAINING** OF THE POPULATION

➤ **LANDSCAPE ATLAS**



# LANDSCAPE ATLAS *on line*

*www.osservatoriodelpaesaggio.org*

## ATLANTE DEI PAESAGGI DELLA PROVINCIA DI ASTI

**itrofi (consistenza di inizio 2009)**

(Individua l'area di interesse)

### **1) Area Nord della Provincia di Asti**

*(Consulta l'elenco dei Comuni)*

### **2) Area Sud della Provincia di Asti**

*(Consulta l'elenco dei Comuni)*

### CARTINA DEI COMUNI ASTIGIANI



*(Cerca le immagini attraverso la cartina dei Comuni)*

**CLICCA QUI**



# 3.1 THE **PIEDMONTESE OBSERVATORIES** AND THE **LANDSCAPE NETWORK**



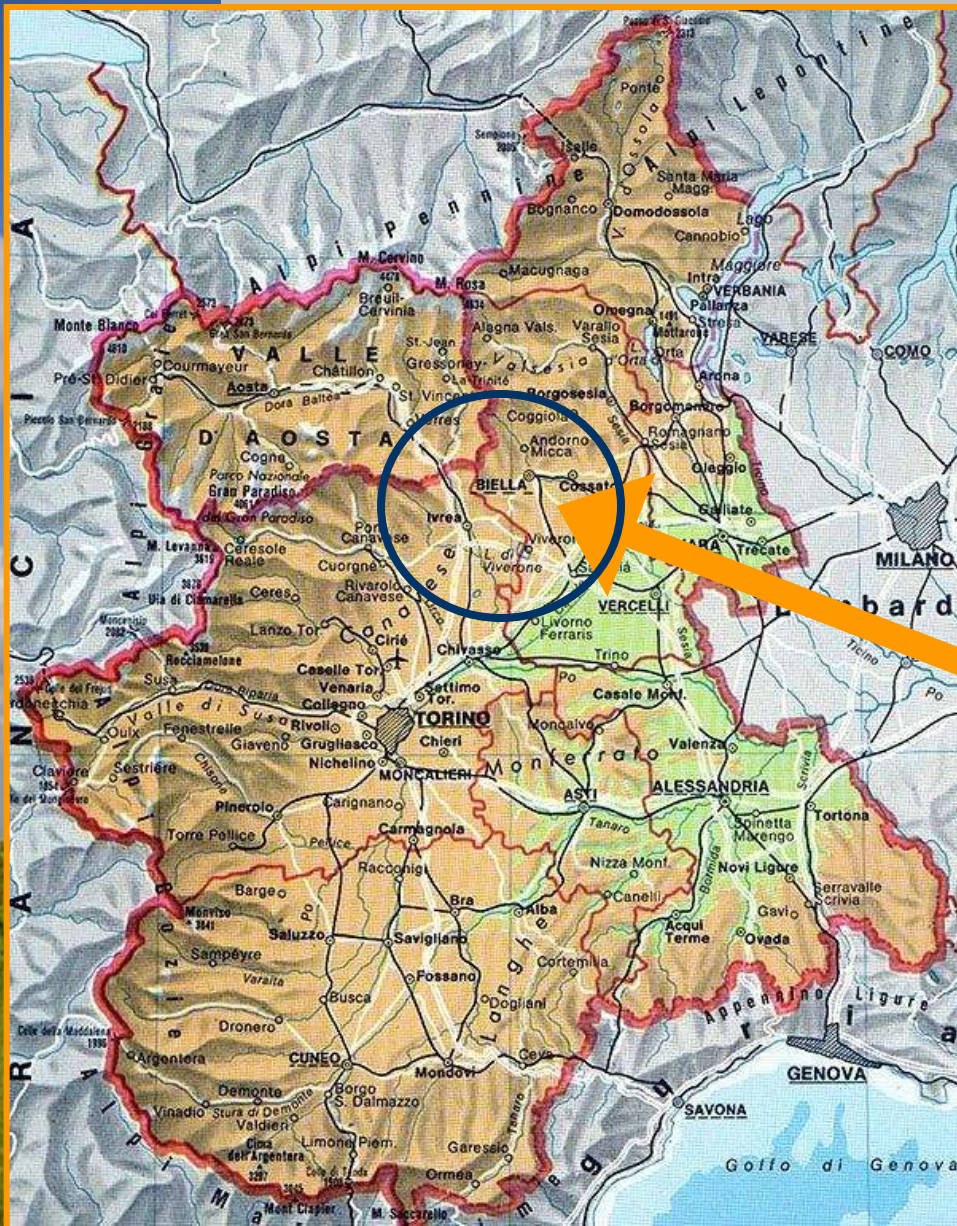
*Piedmont*

*Chiaverano (Ivrea 2013)*

*The Piedmontese Observatories are **free associations**, who have been developing with different statutes **since 1994**.*



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio Biellese Beni culturali e Paesaggio*

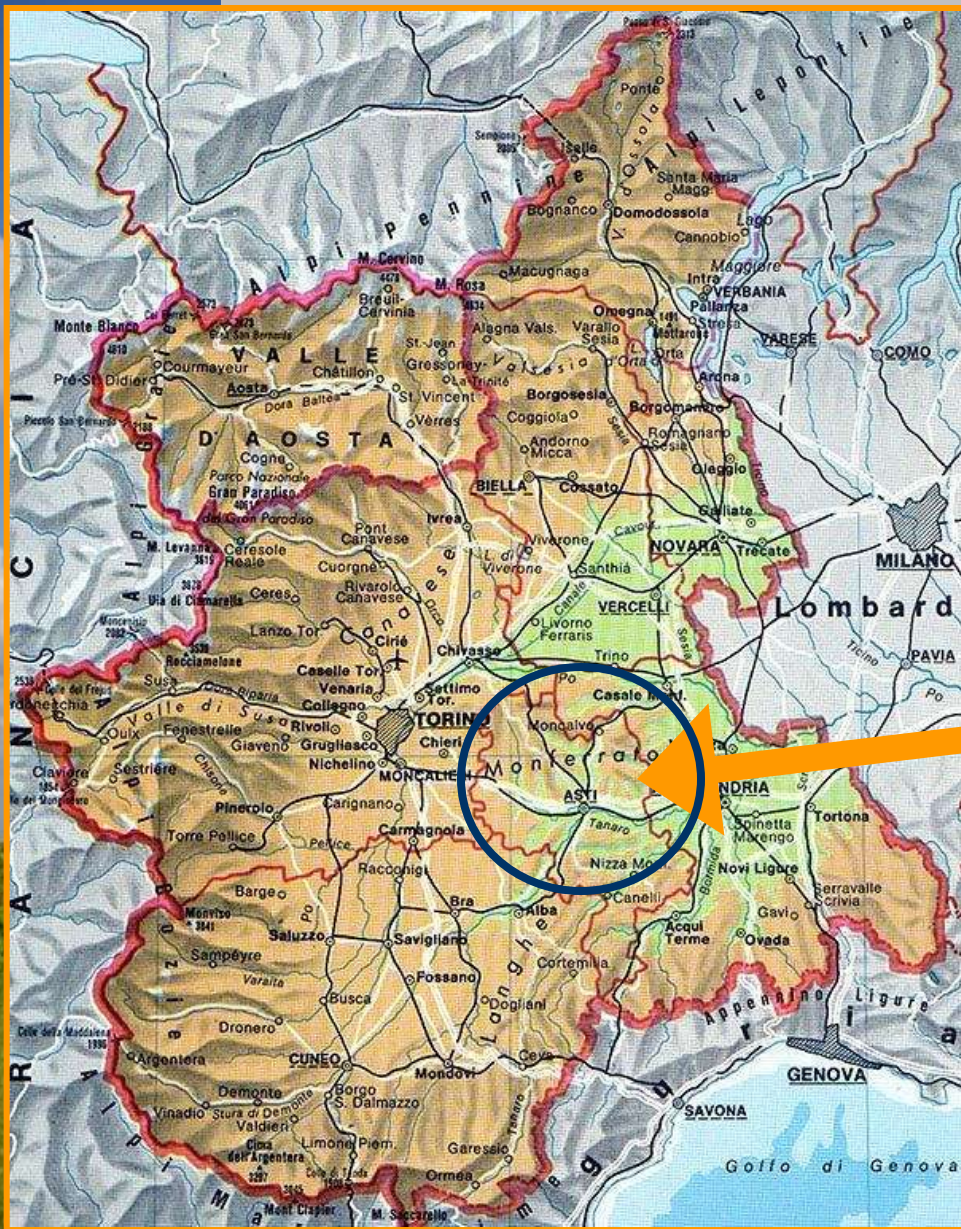
**ANNO DI COSTITUZIONE:  
Biella - 1994**

**PRESIDENTE:  
Roberto Pozzi**

**RECAPITI internet:  
[www.paesaggiobiellese.it](http://www.paesaggiobiellese.it)  
[info@paesaggiobiellese.it](mailto:info@paesaggiobiellese.it)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del paesaggio per il Monferrato e l'Astigiano*

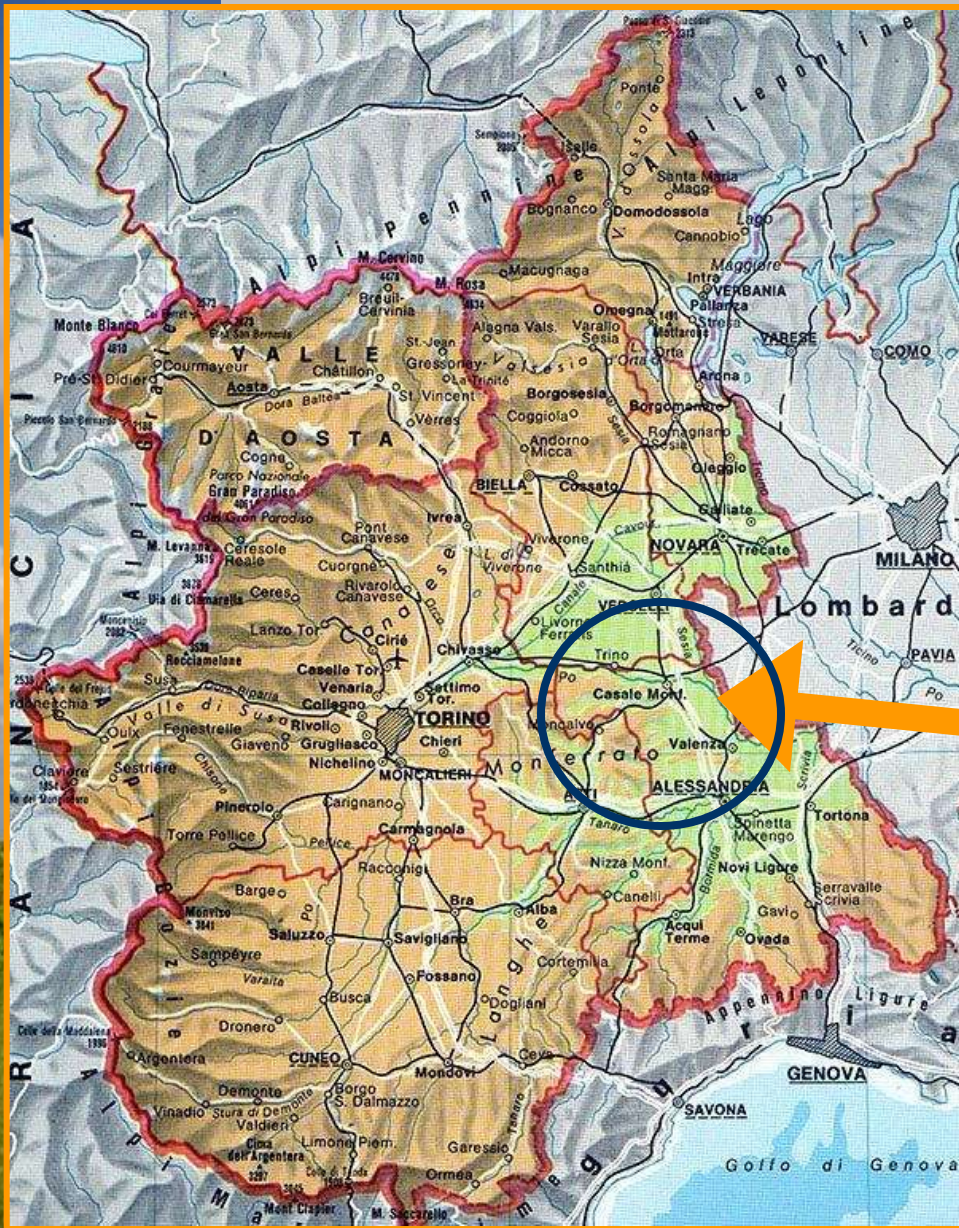
**ANNO DI COSTITUZIONE:**  
Soglio – 24 maggio 2003

**PRESIDENTE:**  
Marco Devecchi

**RECAPITI internet:**  
[www.osservatoriodelpaesaggio.org](http://www.osservatoriodelpaesaggio.org)  
[info@osservatoriodelpaesaggio.org](mailto:info@osservatoriodelpaesaggio.org)



# LANDSCAPE OBSERVATORIES IN PIEDMONT



*Osservatorio del paesaggio  
del Monferrato casalese*

**ANNO DI COSTITUZIONE:  
Casale Monferrato – 2004**

**PRESIDENTE:  
Valerio Di Battista**

**RECAPITI internet:  
[www.odpm.it](http://www.odpm.it)  
[info@odpm.it](mailto:info@odpm.it)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del Paesaggio Alessandrino*

**ANNO DI COSTITUZIONE:  
Alessandria – 2005**

**PRESIDENTE:  
Carlo Bidone**

**RECAPITI internet:  
[www.provincia.alessandria.it/osservatorio](http://www.provincia.alessandria.it/osservatorio)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del Paesaggio dei Parchi del Po e della collina torinese*

**ANNO DI COSTITUZIONE:**  
**Torino – 2005**

**DIRETTORE:**  
**Ippolito Ostellino**

**RECAPITI internet:**  
**[www.ocs.polito.it/osservatoriopaesaggio.htm](http://www.ocs.polito.it/osservatoriopaesaggio.htm)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del Paesaggio di Langhe e Roero*

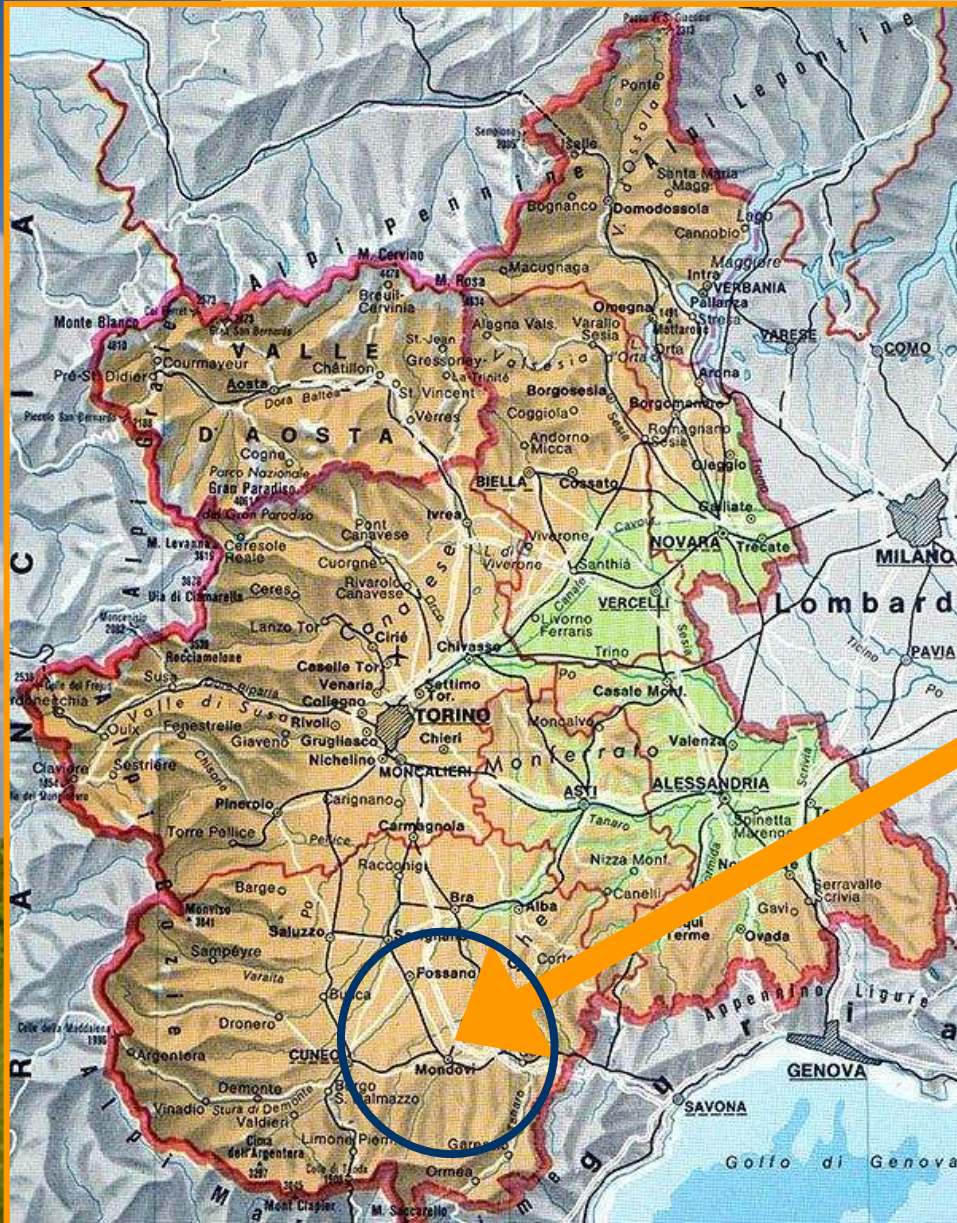
**ANNO DI COSTITUZIONE:**  
**Alba – 2008**

**PRESIDENTE:**  
**Silvio Veglio**

**RECAPITI internet:**  
**[www.odplangheroero.it](http://www.odplangheroero.it)**  
**[info@odplangheroero.it](mailto:info@odplangheroero.it)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del Paesaggio del Mongioie*

**ANNO DI COSTITUZIONE:  
Mondovì – 2013**

**PRESIDENTE:  
Daniela Bosia**

**SEDE: Mondovì**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



*Osservatorio del paesaggio  
per l'Anfrateatro Morenico  
di Ivrea*

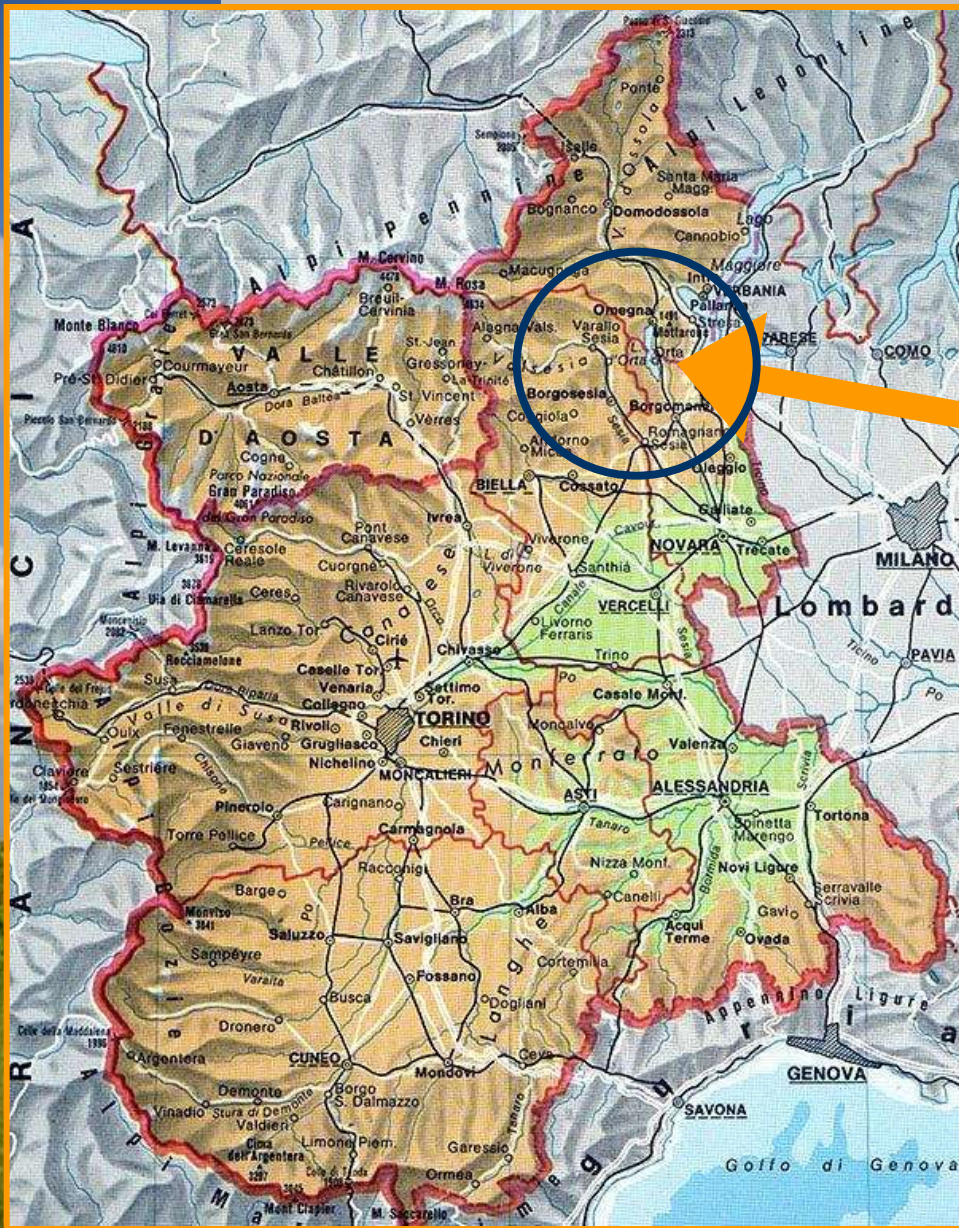
**ANNO DI RICOSTITUZIONE:  
Chiaverano – 2013**

**PRESIDENTE:  
Diego Corradin**

**RECAPITI internet:  
[www.osservatoriopaesaggioami.it](http://www.osservatoriopaesaggioami.it)**



# LANDSCAPE OBSERVATORIES IN PIEDMONT



## *Osservatorio del Paesaggio del Lago d'Orta*

**ANNO DI COSTITUZIONE:**  
Orta Pettenasco – 2014

**COORDINATORE:**  
Francesco Mollo

**RECAPITI internet:**



# 2009 - NETWORK of



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*Piedmont  
Villadeati (IAlessandria)*

**PIEDMONTESE LANDSCAPE OBSERVATORIES**  
*VILLADEATI (Alessandria Province)*



# THE PIEDMONTSE OBSERVATORIES AND LANDSCAPE NETWORK



**Piedmont  
Mondovì (ICuneese)**

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***The network of piedmontese Observatories co-founded in 2008 CIVILSCAPE.***





**3.2 Italian  
Region with  
“Bottom up”  
Landscape  
Observatories**





**LIGURIAN REGION**

**OSSERVATORIO DEL  
PAESAGGIO DEL  
GOLFO PARADISO**



**OSSERVATORIO DEL  
PAESAGGIO DELLA RIVIERA  
DEI FIORI**

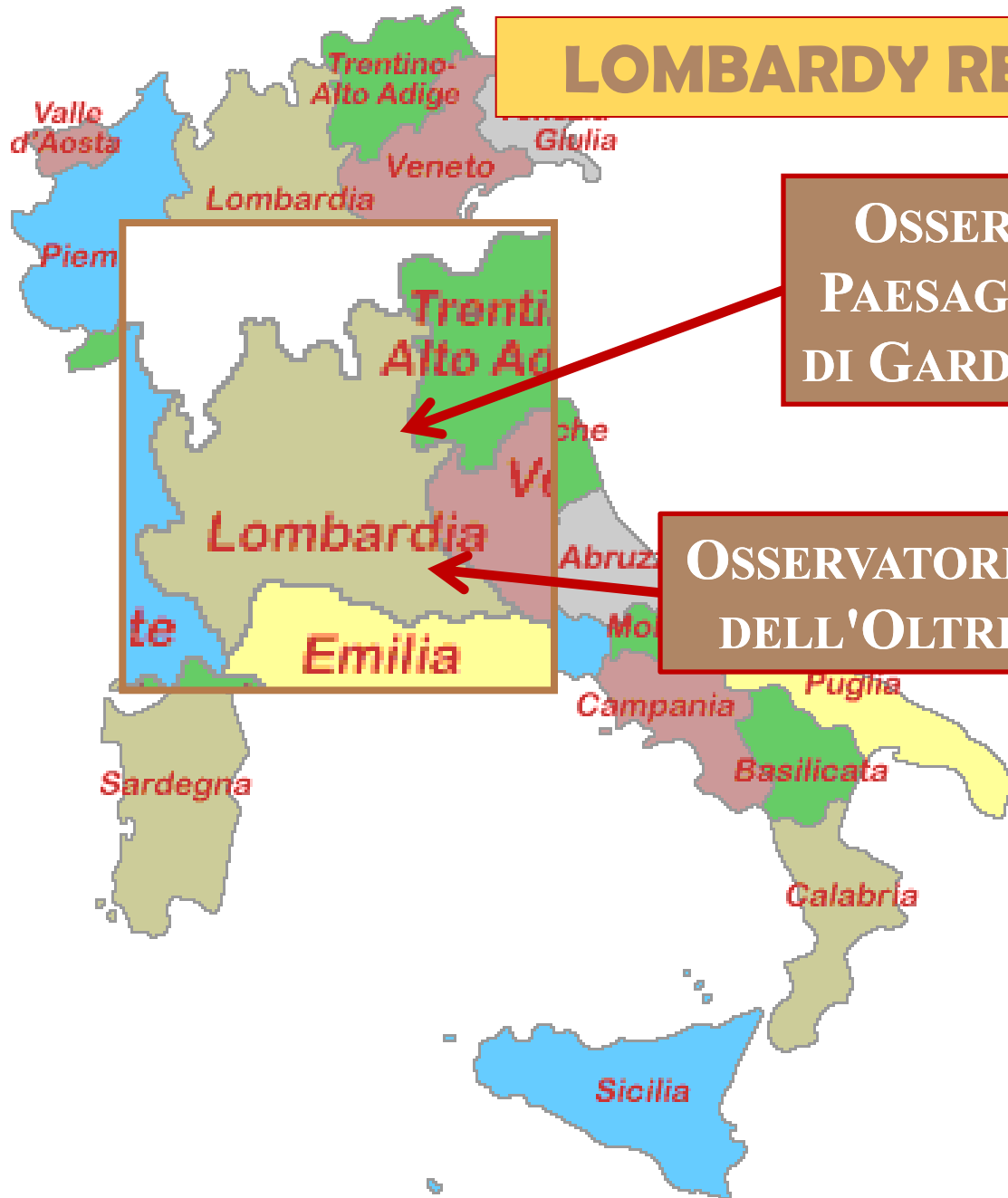
**OSSERVATORIO DEL PAESAGGIO  
TRANSFRONTALIERO DELLA  
RIVIERA ITALO—FRANCESE**



# LOMBARDY REGION

OSSERVATORIO DEL  
PAESAGGIO DEL LAGO  
DI GARDA *(in fase di costituzione)*

OSSERVATORIO DEL PAESAGGIO  
DELL'OLTREPÒ MANTOVANO





# TRENTINO ALTO ADIGE REGION



OSSERVATORIO DEL  
PAESAGGIO DELLA  
PROVINCIA DI TRENTO



# VENETO REGION



OSSERVATORIO DEL PAESAGGIO  
DELLE DOLOMITI

OSSERVATORIO DEL PAESAGGIO  
GRATICOLATO ROMANO

OSSERVATORIO DEL PAESAGGIO  
BONIFICA VENETO ORIENTALE

OSSERVATORIO DEL PAESAGGIO  
PIANURA VERONESE

OSSERVATORIO DEL PAESAGGIO  
CANALE DI BRENTA

OSSERVATORIO DEL PAESAGGIO  
COLLINE DELL'ALTA MARCA

OSSERVATORIO DEL PAESAGGIO  
MEDIO PIAVE

OSSERVATORIO DEL  
PAESAGGIO  
MONTELLO-PIAVE





# CAMPANIA REGION

OSSERVATORIO EUROPEO DEL  
PAESAGGIO DI ARCO LATINO





**SICILY REGION**

**OSSERVATORIO DEL PAESAGGIO  
TRAPANESE**



# 4. FIRST ITALIAN CONFERENCE

*Casale Monferrato, Seminario vescovile, 19 September 2014*





# SUBSCRIPTION DOCUMENT OF INTENT

## NEW NETWORK OF ITALIAN LANDSCAPE OBSERVATORIES

Casale Monferrato, Seminario vescovile, 19 September 2014

### CARTA D'INTENTI

di Casale Monferrato

Venerdì 19 settembre 2014



Considerato che con la Raccomandazione CM/Rec (2008)3 del Comitato del Ministro del Consiglio d'Europa sotto le linee guida sull'applicazione della Convenzione Europea del Paesaggio (CEP) individua come strumenti operativi fondamentali gli Osservatori del Paesaggio;



# SUBSCRIPTION DOCUMENT OF INTENT

## NEW NETWORK OF ITALIAN LANDSCAPE OBSERVATORIES

*Casale Monferrato, Seminario vescovile, 19 September 2014*



**Prof. VALERIO DI BATTISTA**

*President of Coordination of the Network of  
Landscape Observatories of Piedmont*



**Dott.ssa MAGUELONNE DÉJEANT-PONS**

*Democratic Governance Directorate  
COUNCIL OF EUROPE*



# 5. CONCLUSION

*The **Observatories** are centres of thought and action on the landscape for the **implementation of the ELC**. They are a **laboratory of ideas and projects**, which can usefully contribute to the formation and development of a "culture aware of the landscape".*

*Piedmont  
Grana (Astigiano)*





*Thank you for your attention*

*Each party undertakes to promote **school and university courses** which, in the relevant subject areas, address the values attaching to landscapes and the issues raised by their **protection, management and planning**.*

EUROPEAN LANDSCAPE CONVENTION

Firenze, 20 ottobre 2000

*Piedmont  
Castelnuovo Calcea (Asti)*