

CONFERENCE ORGANIZED BY ASSOCIAZIONE STORIA TERRITORIO CULTURA

ASSOCIAZIONE STORIA TERRITORIO CULTURA = **ASSOCIATION HISTORY LAND CULTURE**

A project for the recovery of the great reference values in an evolving world

SUMMARY OF THE GOALS OF THE PROJECT

There is today an increasing trend and interest for the salvage and recovery of the building heritage still existing in the land, residential, industrial or rural, namely the set or resources which are integral part of the *land capital*, for the start of new strategies of sustainable development, irrespective of the historical cultural artistically or environmental values, including sites which in the recent years contributed to the unreasonable consumption of the land, and to degrade the landscape and the quality of sites, for which a correct recovery can allow a “value creation” in the interested territories.

All the sites, whatever the present status, are not passive ruins, but are rather environmental values to be appreciated. For the above reasons, with the goal to recover the historical assets, a new nonprofit association called HISTORY LAND CULTURE has been created, which has been joined by professional people operating in the area, academic professors', professional associations, craftspeople, business operators, private companies.

The goal of the Association is to achieve at a national and international field full and consistent solutions for the recovery of historical sites, presently no longer in use, respecting a set of conditions such as formal and local congruence, right use of materials and sustainable technologies, integration with the local context, through sharing partnerships, buy of buildings, and creation of new local activities. The conference is aimed to present both the objective of the ASSOCIATION HISTORY LAND CULTURE and the ways and tools for reaching the goal.

LECTURES AND SPEAKERS

- OPENING of the conference and picture of goals, tools, work methods and expected results
 - o *Ing. Pietro GAMBINO* previous industrial manager, consultant with experience in the area of renewable energies
- THE VALUE OF LANDSCAPE AND ENVIRONMENT *the recovery of traditional cultivation and the analysis of the impact on the territory*
 - o *Prof. Marco DEVECCHI* teacher at the University of Torino Faculty of Agricultural
 - o *Prof. Roberto GAMBINO* PREVIOUS Dean of Architecture at the Politecnico di Torino, president of Course and studies in Territorial planning, town planning, environment and landscape
- TECHNOLOGIES OF THE RECOVERY *logical approaches to the intervention on the existing*
 - o *Prof. Valerio DIBATTISTA* previous Dean of architecture at the Politecnico di Milano, Director of Recupera
- A SIGNIFICANT EXAMPLE *an example of an already available case*
 - o *Dottor Cesare EMANUEL* Dean of the Università del Piemonte Orientale
- QUESTIONS FROM THE PUBLIC AND DISCUSSION
 - o *Moderator Geometra Mario TANINO* Industrial manager, Director of CAN ASTI
- NEXT STEPS
 - o *Ing. Pietro GAMBINO*

LAST OF THE CONFERENCE

Total time almost 2 hours:

- The first part intervention will take 15' minutes each
- The questions will take almost 40' minutes
- The conclusions will take almost 10'.