



Promotion of trans-national thematic tourism products in the European Union as means of sustainable tourism development

PER VIAM Pilgrims' Routes In Action

Kick-off meeting
4th April, 2012

TIME: 9.00 a.m. – 1.30 p.m. (9.00-13.30)

PLACE: SiTI, Corso Castelfidardo 30/A
Turin - Italy

AGENDA

8.45: Registration

9.00-9.20

Welcome and opening

- Higher Institute on Territorial Systems for Innovation - SiTi
- European Association of the Via Francigena Ways

9.10-9.30

First session : Call for proposal framework, project scope, partnership structure, communication

- *Project coordinator*

Contents: Project scope, activities, partnership structure (consortium framework, coordinators and co-beneficiaries rights and duties, role of the associated partners), who does what , communication obligation

9.30 – 10.00

Second session : Administrative and accounting issues

- *Project coordinator*

Contents: Eligible and not-eligible costs; 10%flexibility rule, payment arrangements, documents to be provided for each budget heading, subcontracts, reporting.

10:00 – 10.10 : Questions

10.10– 13.30

Third session: Project planning, project activities presentation and their related development plan

- 10.10– 10.30: Project planning and Action 1 Technological Platform for European Cooperation (*European Association of the Via Francigena Ways*)
- 10.30-10. 50: Action 2 - "Via Francigena Collective Project – together all along" (*European Association of the Via Francigena Ways and Canterbury City Council*)



10.50 – 11.00: Discussion

11.00-11.20: Coffee break

- 11.20-11.40: Action 3 - European network of Ministries for the Via Francigena Ways (*Ministry for Cultural Affairs*).
- 11.40– 12.00: Action 4 - Network of the European regions of The Via Francigena Ways (*Tuscany Region*).

12.00-12.10: Discussion

- 12:10 – 12.30: Action 5 Network of knowledge (*University of Bologna*).
- 12.30– 12:50: Action 6 Network of the pilgrimage routes certified by the Council of Europe (*Nidaros Pilgrim Centre and European Institute of Cultural Routes*).
- 12.50 – 13.10: Action 7 : Final workshop in Luxembourg (*European Institute of Cultural Routes*)

13:10 – 13:20: Additional contributions by the participants

(*NECSTouR and other participants*)

13.20-13.30: Final discussion and conclusions.

13.30-14.30: Networking lunch.

Working languages: EN

Piemonte: the role of regional institution and local associations in the European Cultural Routes

Panel discussion: 15.00-18.00

Participants: SITi, Associazione Europea Vie Francigene, Regione Piemonte, Direzione Cultura, Turismo e Sport, Provincia di Torino, Servizio Programmazione e Gestione Attività Turistiche e Sportive, Provincia di Biella, ATL TURISMO TORINO E PROVINCIA, ALEXALA/Agenzia Turistica Locale di Alessandria & Monferrato, Associazione La Via Francigena di Sigerico – Ivrea, Amici della Via Francigena di Santhià, Osservatorio del Buon Cammino, Amici della Sacra di San Michele, Centro Culturale Vita e Pace di Avigliana, Associazione Via Romea Canavesana ONLUS, città di Giaveno, Piano di Valorizzazione integrata “Anfiteatro Morenico di Ivrea: paesaggio e cultura”, Custodi della Via Francigena di Chivasso, Osservatorio del Paesaggio per il Monferrato, Trasromanica.

Working languages: IT