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*The ITKI - International Traditional Knowledge Institute  
with the co-operation of the Life Beyond Tourism® Non Profit Portal*

*is pleased to invite you to the opening ceremony of the conference*

## ***THE INTERNATIONAL PROTECTION OF LANDSCAPES***

***A GLOBAL ASSESSMENT ON THE OCCASION OF THE 40<sup>TH</sup> ANNIVERSARY OF THE WORLD HERITAGE CONVENTION  
TO PROMOTE THE UNESCO INTERNATIONAL TRADITIONAL KNOWLEDGE INSTITUTE (ITKI)***

***Wednesday, September 19<sup>th</sup>, 2012, 4 p.m.***

Florence, Palazzo Medici Riccardi – Sala Luca Giordano – Via Cavour, 1

The congress works will be held September 20 and 21 at Auditorium al Duomo, Via de' Cerretani 54/r. The entire program is available on the webpage [new.lifebeyondtourism.org](http://new.lifebeyondtourism.org)

Free entrance

(PLEASE NOTE: The seats in the Luca Giordano's hall are limited)

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